Rath Yatra (Car Festivald of Lord Jagannath from Puri, Orissa on its National Network as well as Regional Language Satellite Service (RLSS) of Orissa every year. This year also, Doordarshan will telecast live the Car festival of Lord Jagannath from Puri, as was done in previous years.

TV Tower in H.P.

5252. SHRI R.N. ARYA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the guidelines for establishment of TV tower in hilly and rural areas;

(b) how many TV towers are functioning in Himachal Pradesh;

(c) whether Government have any proposal to establish a TV tower in Thali village in Shimla Distrct of Himachal Pradesh; and

(d) if so, the detailf thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) The criteria followed by Doordarshan for establishment of TV transmitters in hilly and rural areas include various factors such as extent of resultant coverage, availability of resources and availability of infrastructural facilities.

(b) Forty Three TV transmitters are at present functioning in Himachal Pradesh.

(c) No, Sir.

(d) Does not arise.

Recovery of dues by Doordarshan

5253. SHRI ABANI ROY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether a large numebr of private companies and individuals have to pay crores of rupees to Doordarshan;

(b) if so, the details thereof;

(c) whether the Doordarshan have taken any steps during the past few months to recover such dues;

(d) if so, the details thereof;

(e) the time by which Doordarshan will recover all the dues from private companies/individuals; and

(f) who is responsible in Doordarshan who paid such huge amounts to companies/individuals?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) Yes, Sir.

(b) Details are given in the annexed statement. (*See* below)

(c) and (d) Following steps have been taken by Doordarshan for recovery of outstandings and to ensure that outstandings are reduced to a minimum level.

(i) Outstandings are monitored on monthly basis and regular reminders are sent to the agencies for the clearance of the outstanding dues.

(ii) No fresh programme is allotted to any defaulting agency / producer.

(iii) Agencies which have outstandings have been asked to follow a payment plant to wipe off the arrears in three months. All the producers / agencies are adhering to the payment plan. Those who do not, are not allowed the normal credit period of sixty days. In case the dues are not cleard, the normal credit period is suspended and agencies are allowed their programmes only on advance payment of telecast free.

(iv) Defaulting agencies are allowed to run their programmes only on advance payment of telecast free.

(v) To secure the DD's revenues and to cover the credit period, the Bank Guarantee amounts for running serials, running on normal telecast fee is increased to four times the telecast free. In the case of high value MG programmes this is the minimum guarantee amount for two episodes.

(e) Steps have been taken to recover the dues as early as possible.

(f) No payment is made to any individual or company. Instead bills are raised for the air time sale on Doordarshan to the companies / agencies for making payment within the specified credit period which is 60 days.

Statement

Major Defaulting Agencies for the Year 1999-2000

S. No.	Name of Agency	Outstanding As on 01.04.1999 (Rs. in lacs)	Outstanding As on 01.04.2000 (Rs in lacs)
1.	AALIYA productions	0	75
2.	ABCL	1765	1763
3.	Ad Factor Advtg.	7	7
4.	Advance TV Network	230	248
5.	Anand Advertising	140	140
6.	APCA	0	99
7.	B Y Padhya	13	13
8.	BAG Films	2	43
9.	Bidhan Advertising	22	12
10.	Chaitra Advertising	6	3
11.	Cinema Vision	28	13
12.	Clarion Advertising	46	30
13.	Concept Advertising	156	208
14.	Contract Advertising	42	25
15.	Copy Desk	0	3
16.	Corrum Communications	17	21
17.	Crayon Advertising	18	6
18.	Creative Eye	315	0
19.	Dawnmod Advertising	0	421
20.	DAVP	28	7
21.	Drishti India	350	350
22.	Deptt of Posts	8	0
23.	Enterprise Advertising	45	45
24.	Everest Advertising	56	45
25.	Film Craft	158	50
26.	Fame Communications	512	0
27.	Future Communications	0	28
28.	G N Communications	0	5
29.	Gold Video	13	10
30.	Guruji Advertisers	0	150
31.	High Definition T.V.	0	150
32.	HMT	17	0

S. No.	Name of Agency	Outstanding As on 01.04.1999 (Rs. in lacs)	Outstanding As on 01.04.2000 (Rs in lacs)
33.	HTA	350	50
34.	Hansa Vision	744	122
35.	Innovision Film & TV Dist.	5	25
36.	Jatiyaar Pub.	34	34
37.	Jaya Advertising	60	60
38.	Joslin Comm.	42	42
39.	Kine Scope	120	70
40.	KLI	106	50
41.	Lintas	205	2
42.	Madison Advtg.	70	0
43.	Maa Bozell	0	10
44.	Magna Vision	108	108
45.	Market Movers	0	329
46.	magic Box	0	14
47.	Media Asia	146	146
48.	Mudra Comm.	55	0
49.	Multi Channel	1800	1500
50.	National Saving Organisation	0	2
51.	NCYP	0	61
52.	Neerja Films	0	50
53.	NFDC	5500	2800
54.	NIMBUS Comm.	870	834 (222 protected by Bank Guarantee)
55.	PNC	212	338
56.	pas International	0	30
57.	Pen "A' Trait	0	4
58.	Plus Channel	1205	1205
59.	Prominent	172	72
60.	Prime Time Media	413	0
61.	Radha Publicity	0	19
62.	Sagar Enterprises	178	50
63.	Shree Madhav	0	400 (400 protected by Bank Guarantee)
64.	Stracon	535	170

No.	Name of Agency	Outstanding As on 01.04.1999 (Rs. in lacs)	Outstanding As on 01.04.2000 (Rs in lacs)
65.	Triton Comm.	136	150
66.	TNE Asia	293	0
67.	Universal	88	88
68.	Uranus	0	130 (80 protected by Bank Guarantee)
69.	UTV	2289	636
70.	Vigyapan	0	27
71.	W.D. Consumer	0	40
72.	World Media	70	38
73	Worldcom M/M	54	58
	Total:	19860	13589
	Less: UNDER LITIGATION		5718
	BALANCE OUTSTANDING		7871

Development and Modernisation of TV Studios

5254. SHRI B.J. PANDA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of TV studios owned by Government and locations thereof State-wise;

(b) whether Government propose to develop and modernise some of these studios during Ninth plan;

(c) if so, what are those TV studios;

(d) the amount proposed to be spent on the development and modernisation of those TV studios; and

(e) the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND THE MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) At present, Doordarshan has 48 TV studios. State-wise locations of these are given in the Statement. (*See* below)

(b) Yes, Sir.

(c) to (e) Modernisation and augmentation of facilities in Doordarshan